



NEWS RELEASE

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DIRT RAGS™ GAMING WIPES™

CLEAN UP YOUR GAME!

Anti-bacterial electronic wipes safe for kids

LAS VEGAS, NEVADA- 2009 International CES, January 8-11, South Hall Booth # 25433 – Cambre Products announces the release of Dirt Rags™ anti-bacterial gaming wipes™, to their GameOn™ line of accessory products.

Gaming controls passed back and forth between people can be a breeding ground for bacteria. The patent pending Dirt Rags™ formula combines the properties to safely clean all handheld electronic devices including gaming controls, cell phones, iPods, GPS', digital cameras and camcorders. The kid-safe wipes contain all FDA approved ingredients and have NO alcohol, phenol or bleach, they are non-toxic and have not been tested on any animals.

Available choices include a 40 wipe canister or single use wipe and are packaged to appeal to both younger kids and adults to promote a fun way to clean up germs, fingerprints and debris on handheld devices.

Additional products in the line will be released in January 2009 and offer extra storage, wire management and customizable features.

For more information please visit www.IWantMyGameOn.com or contact Maryellen Salter maryellen@theloyaltyinc.com 401.219.8881 for press inquiries.

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About Cambre

Cambre is a well-established Canadian based company specializing in audio/video mounting solutions. They pride themselves on building and maintaining relationships with customers and colleagues pledging the utmost integrity. Cambre is excited to branch out to the ever-changing gaming industry to offer a wider array of mounting solutions to an even broader audience. Cambre offers a full line of gaming accessories capitalizing on space-saving "smart" solutions for audio/video storage and organization.