



NEWS RELEASE

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DIRT RAGS™ GAMING WIPES SAFELY CLEAN UP YOUR GAME!

Kid-safe, anti-bacterial electronics gaming wipes safe for hardware and hands

LAS VEGAS, NEVADA- 2010 International CES, January 7-10, South Hall Booth # 21816 - Cambre Products announces the release of Dirt Rags™ kid-safe, anti-bacterial electronics gaming wipes, to their Game On™ line of accessory products.

Gaming controls passed back and forth between people can be a breeding ground for germs and bacteria. The patent pending Dirt Rags™ formula combines the properties to safely clean all handheld electronic devices including gaming controls, TV remotes, cell phones, iPods, GPS', digital cameras, camcorders and more. Dirt Rags™ are the only anti-bacterial wipe safe for use on hardware devices *and* hands!

The kid-safe wipes contain all FDA approved ingredients and have NO alcohol, phenol or bleach which are known to be potentially harmful to electronic devices and skin. Dirt Rags™ are non-toxic, have not been tested on any animals and are packaged in recyclable materials.

Available in a 40-wipe canister, 25-singles pack and 8-singles pack to appeal to both younger kids and adults to promote a fun way to clean-up germs, fingerprints and debris on handheld devices.

For more information on the full line of Game On™ products please visit www.gameonproduct.com or contact Maryellen Salter maryellen@cambreproducts.com 401.219.8881 for press inquiries.

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About Cambre

Cambre Products, a veteran manufacturer of audio/video storage solutions (www.cambreproducts.com), has developed a line of organizational and wire management products geared specifically towards gamers. Game On™ is a line of parent-driven, kid-approved accessories designed to clean-up gaming clutter (and germs!) in a fun and stylish way.