



## NEWS RELEASE

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### GEAR BOARDS™

#### WALL-MOUNTED SOLUTION TO ORGANIZE GAMING ACCESSORIES

*Cleans up gaming clutter, frees up floor space*

**LAS VEGAS, NEVADA- 2010 International CES, January 7-10, South Hall Booth # 21816** - Cambre Products announces Gear Boards™, a new line of wall-mounted solutions for organizing all of today's hottest video gaming accessories.

The two Gear Board's are the newest additions to Cambre's Game On™ line of accessory products designed to clean-up gaming clutter, a growing problem among avid gamers.

**Gear Board Tread™** is the larger solution that mounts easily either vertically or horizontally to the wall to free up floor space. Spring-loaded Gear Board Hooks™ slide into position on the boards grooves and can be arranged to maximize space. Included are 2- J hooks to hold tennis rackets, gaming pistols, yoga mats, towels or anything with a strap, as well as 2- U hooks to hold gaming guitars and controllers. Additionally, O hooks can be purchased to hold tennis rackets and light sabers, etc. and a Wii Fit hook™ to hold the Wii Fit board.

**Gear Board Wave™** is a smaller wall-mounted solution specifically designed to organize Wii Fit accessories while freeing up floor space. Spring-loaded Gear Board Hooks™ slide into position on the boards grooves and can be arranged to maximize space. Included are a Wii Fit hook™ to safely hold the Wii Fit board on the wall along with 1-J hook to hold a towel or yoga mat and 1- O hook to hold the Wii controller.

Both boards install in minutes and include a template for drilling the two screws into the wall. The Gear Boards slide easily onto the screws via grooves on the back while the hooks slide into place and can be positioned anywhere on the boards for flexibility. Additional boards can be mounted to expand storage space and more hooks can be added for increased hanging options.

Additional products to the line include Game On™, Stash Box™, Wire Wraps™ and Dirt Rags™. For more information please visit [www.gameonproduct.com](http://www.gameonproduct.com) or contact Maryellen Salter [maryellen@cambreproducts.com](mailto:maryellen@cambreproducts.com) 401.219.8881 for press inquiries.

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## **About Cambre**

Cambre Products, a veteran manufacturer of audio/video storage solutions ([www.cambreproducts.com](http://www.cambreproducts.com)), has developed a line of organizational and wire management products geared specifically towards gamers. Game On™ is a line of parent-driven, kid-approved accessories designed to clean-up gaming clutter (and germs!) in a fun and stylish way.