

NEWS RELEASE

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www.iwantmygameon.com

STASH BOX™

OFFERS GAMERS ADDITIONAL SOFTWARE STORAGE IN A WALL-MOUNTABLE SOLUTION

LAS VEGAS, NEVADA- 2009 International CES, January 8-11, South Hall Booth # 25433 - Cambre Products announces Stash Box™, the newest addition to the GameOn™ line of video gaming storage solutions. Stash Box offers gamers additional storage space to *stash* their games when space is at a premium.

Stash Box[™] can store up to 32 more games or DVDs, mounts to the wall and attaches directly below the GameOn[™] video gaming storage system[™]. The combination of both products allows gamers to instantly gain access to their console, accessories and games all-in-one convenient location to maximize wall space and free-up clutter on the floor.

The GameOn line is appealing to both the parents of the younger gamer as well as the adult gamer. Safety features include durable construction and weight load testing for wall-mounting, as well as safety certified lead-free paint.

Stash Box is available in black, white, green, red, yellow and blue to mix and match with the video gaming storage system[™] and can be found at various retail locations across Canada and the US. Please visit the web site for a complete listing.

Additional products in the line will be released in January 2009 and offer wire management and customizable features.

For more information please visit www.lWantMyGameOn.com or contact Maryellen Salter maryellen@theloyaltyinc.com 401.219.8881 for press inquiries.

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About Cambre

Cambre is a well-established Canadian based company specializing in audio/video mounting solutions. They pride themselves on building and maintaining relationships with customers and colleagues pledging the utmost integrity. Cambre is excited to branch out to the ever-changing gaming industry to offer a wider array of mounting solutions to an even broader audience. Cambre offers a full line of gaming accessories capitalizing on space-saving "smart" solutions for audio/video storage and organization.